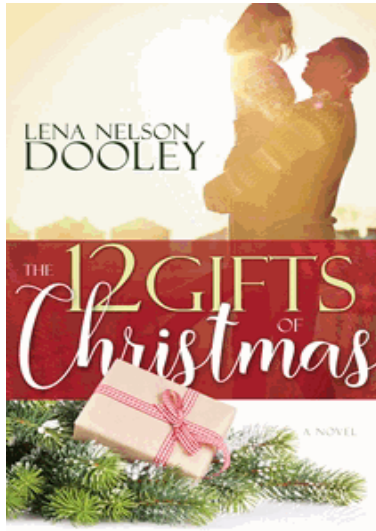




WHITAKER
HOUSE



Title: 12 Gifts of Christmas
Subtitle:
Additional Edition:
Author: Lena Nelson Dooley
Publisher: Whitaker House
Pub Date: 09/04/2018
Ship Date: 08/14/2018
ISBN13: 978-1-64123-148-0
Item # 770934
Format: Trade Paper
Trim Size: 5.5 x 8.5
Page Count: 256
Carton Qty: 44
Price: \$14.99 (\$19.99 CAD)

BISAC Category 1: Fiction/Christian/Romance (FIC042040)
BISAC Category 2: Fiction/Holidays (FIC058000)
BISAC Category 3: Fiction/Romance/Clean & Wholesome (FIC027270)

Description:

Malcolm MacTavish is a descendant of Scotland's Clan MacGregor and a successful young businessman in Fort Worth, Texas. Alanza Cantalamessa works a gourmet pizzeria owned by her Brazilian artist mother and her Italian Poppa. Both of them are smitten with each other, but Malcolm is too shy to do much more than make small talk—until a promotion at work that will send him away to Australia for six months. It's December and he has to do something—fast. Praying about the situation, Malcolm decides to give Alanza twelve gifts leading up to Christmas. Their families and friends think they are moving too fast. And a gold-digger who tossed Malcolm aside in the past has now decided he's the man of her dreams. Can Malcolm and Alanza overcome their obstacles before he has to travel abroad?

Key Selling Points:

- Author has won numerous awards for her historical Christian romance novels
- Her forty-plus books have sold more than 875,000 copies
- A retired teacher, she puts a great deal of research into her books
- She has a large fan base and social media presence, including her own website, internationally connected blog, and Facebook, Twitter, and LinkedIn profiles

Marketing and Publicity:

Marketing Code: CBA //

Exclusive Territories: Worldwide Rights

- Landing page featuring videos, photos, infographics, free downloads, and more.
- Review mailing to top Christian print, online, television, and radio outlets.
- Influencer mailing to key reviewers, fan club, and people of influence within author's network.



Author Bio:

Multi-published, award-winning author **Lena Nelson Dooley** is a member of American Christian Fiction Writers, her local chapter in the Dallas/Ft. Worth area, the Christian Authors' Network, and Gateway Church in Southlake, Texas. Her forty-plus books have sold more than 875,000 copies. Lena's books have appeared on the CBA, ECPA, and Publisher Weekly bestseller lists, as well as some Amazon bestseller lists. She also writes a popular blog, *A Christian Writer's World*, that features other authors' books. The blog received the Readers' Choice Blog of the Year Award from the Book Club Network.

Lena is a three-time finalist in the Carol Awards ACFW contest. Her 2010 release, *Love Finds You in Golden, New Mexico*, won the 2011 Will Rogers Medallion Award for excellence in publishing Western Fiction. Her next series, McKenna's Daughters: *Maggie's Journey* appeared on a reviewers' Top Ten Books of 2011 list. It also won the 2012 Selah award for Historical Novel. The second, *Mary's Blessing*, was a Selah Award finalist for Romance novel. Catherine's Pursuit, released in 2013, was the winner of the NTRWA Carolyn Reader's Choice contest, took second place in the CAN Golden Scroll Novel of the Year award, and won the Will Rogers Medallion bronze medallion. Her book, *A Heart's Gift*, won RWA's Faith, Hope, and Love Readers' Choice Award in July 2017.

Lena is also the host of *The Lena Nelson Dooley Show* on the Along Came a Writer blogtalk radio network. She has experience in screenwriting, acting, directing, and voice-overs, and currently serves on the board of directors of Higher Ground Films. She has been featured in *Christian Fiction Online Magazine*, *ACFW Journal*, *Book Fun Magazine*, *Charisma Magazine*, and *Christian Retailing*.

Author Residence:

Hurst, TX 76054

AUTHOR SALES TRACK:

- *Maggie's Journey*, Nelson Dooley, Lena , 978-1-61638-358-9 , Charismakids , 10/4/2011 38,500

COMPARATIVE:

- *Christmas at Carnton*, Tamera Alexander , 978-0-310-29324-8 , HarperCollins Publishers , 10/1/2017 10,921
- *The Noel Diary*, Richard Paul Evans , 978-1-5011-7203-8 , Simon & Schuster , 11/1/2017 70,687

COMPETITIVE:

- *Mountain Christmas Brides*, Mildred Colvin , 978-1-63409-890-8 , Barbour Publishing, Incorporated , 9/1/2016 12,271
- *The Angel of Forest Hill*, Cindy Woodsmall , 978-1-60142-705-2 , Random House , 10/1/2016 7,366

SUPPLY CHAIN:

- *12 Gifts of Christmas*, Nelson Dooley, Lena , 978-1-64123-149-7 , Whitaker House , 9/4/2018