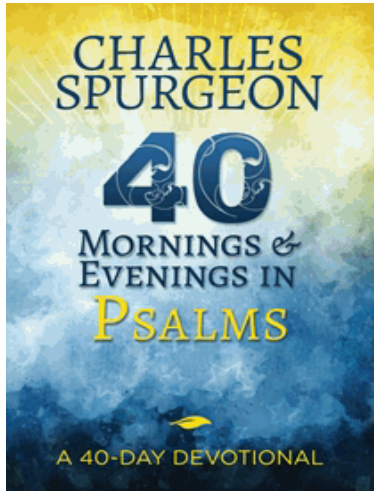




WHITAKER
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Title: 40 Mornings and Evenings in Psalms
Subtitle: A 40-Day Devotional
Additional Edition:
Author: Charles H. Spurgeon
Publisher: Whitaker House
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BISAC Category 1: Religion/Christian Life/Devotional (REL012020)
BISAC Category 2: Religion/Christian Life/Spiritual Growth (REL012120)
BISAC Category 3: ()

Description:

In this abridged version of *Mornings and Evenings*, his year-long devotional classic, beloved Bible teacher Charles Spurgeon weaves Scripture from the book of Psalms into short messages that provide the believer with spiritual grounding at the beginning and the end of each day. Spurgeon's renowned ability to convey the power of Scripture with eloquence and purpose make this an invaluable resource for both the new Christian and the seasoned believer.

Key Selling Points:

- Abridged version of a classic title that has sold more than 70,000 copies.
- Perfect for personal devotions.
- Low price point
- Sound biblical teaching that crosses denominational lines.

Marketing and Publicity:

Audience: CBA

- Exclusive Territories: Worldwide Distribution
- Sales presentations to Christian marketplace and online retailers.
- Targeted consumer advertising.

Author Bio:

Charles Haddon Spurgeon (1834–1892), the “Prince of Preachers,” preached his first sermon at age sixteen. During his lifetime he preached to an estimated ten million people. He founded and supported charitable outreaches, including educational institutions. He also founded a pastors' college and the famous Stockwell Orphanage. Spurgeon published over two thousand of his sermons, as well as numerous books, which compose the largest collection of work by a single author. Highlighted with splashes of spontaneous, delightful humor, his teachings still provide direction to all who are seeking true joy and genuine intimacy with God.



COMPARATIVE:

- *40 Days with Jesus*, Sarah Young , 978-0-7180-3628-7 , Thomas Nelson Pub. , 10/7/2014
- *Bread & Wine: Readings for Lent*, C. S. Lewis , 978-0-87486-926-2 , Ingram Book Co. , 1/1/2003

COMPETITIVE:

- *From the Grave: A 40-Day Lent Devotional*, A. W. Tozer , 978-0-8024-1509-7 , Moody Publishers , 1/3/2017
- *The Practice of the Presence of God: 40-Day Devotional*, Brother Lawrence , 978-1-62707-674-6 , Discovery House Publishers , 10/2/2017

SUPPLY CHAIN:

- *40 Mornings and Evenings in Psalms*, Spurgeon, Charles H , 978-1-64123-172-5 , Whitaker House , 10/9/2018
- *Morning and Evening*, Spurgeon, Charles H , 978-0-88368-749-9 , Whitaker House , 12/1/2001