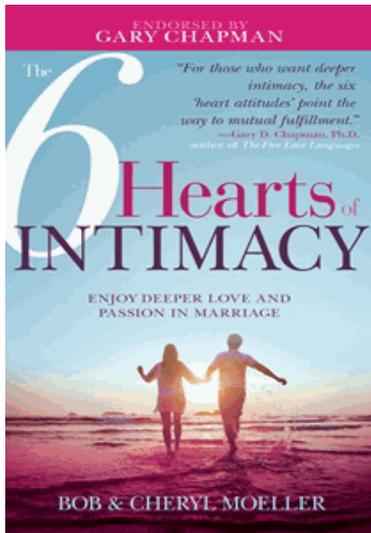




WHITAKER
HOUSE



Title: 6 Hearts of Intimacy
Subtitle: Enjoy Deeper Love and Passion in Marriage
Additional Edition:
Author: Bob Moeller; Cheryl Moeller
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Description:

Understanding the way your spouse gives and receives love will bring depth and new fulfillment to your love life.

The 6 Hearts of Intimacy is a "Love Languages" for sex in marriage. Rather than focusing on sexual techniques, it unlocks the secret to true sexual fulfillment by revealing the unique way each spouse gives and receives love. Various books describe the distinct ways in which people express and accept love, but this idea has never before been specifically applied to intimacy in marriage.

Marriage experts Bob and Cheryl Moeller present biblically based and proven ways to enhance your relationship with your spouse as they describe the Romantic Heart, the Giving Heart, the Guardian Heart, the Companion Heart, the Worshipping Heart, and the Ecstatic Heart. They also expose the "counterfeit hearts" that are present in many people's marriages, leaving their sexual relationship self-focused and empty. Many couples spend a lifetime attempting to express their love yet fail to achieve true intimacy. Sensitively written with practical advice and humor, *The 6 Hearts of Intimacy* shows husbands and wives how to successfully resolve conflicts in their sexual relationship and how to care daily for their spouse's unique heart of sexual love. Discussion questions are included at the end of each chapter.

Review Quotes:

For many couples, sexual intimacy is fraught with frustration. Drawing heavily from Scriptural insights, Bob and Cheryl explain that "it's all about the heart." For those who want deeper sexual intimacy, the six "heart attitudes" point the way to mutual sexual fulfillment.

—**Gary D. Chapman, Ph.D., author of *The Five Love Languages***

The Six Hearts of Intimacy will awaken and mature the heart of your marriage. Learn God's wisdom for your marriage and break out of your rut to discover the marriage you first dreamed about.

—**Ron Deal, speaker, therapist, and bestselling author of *The Smart Stepfamily* and *The Smart Stepfamily Marriage***

God has blessed Bob and Cheryl Moeller with a very special gift in marriage ministry that is not only saving many marriages, but helping thousands of other couples build stronger marriages. Bob's live call-in show, *Marriage for Better or Worse*, was one of TLN's most popular programs. I was always impressed with Bob's calm demeanor and remarkable spiritual insights, even with the toughest of marriage questions from callers with marriage problems hard to imagine. But on a more personal level, my wife and I have a close friend whose marriage was saved through Bob and Cheryl's marriage ministry. I have no doubt that *Six Hearts of Intimacy*, with its biblical foundation, will have a dramatic positive impact on thousands more marriages. I highly recommend it.

—**Jerry Rose, Chairman of the Board, Total Living Network**



Key Selling Points:

- Endorsed by Gary Chapman, author of *New York Times* best seller *The 5 Love Languages*.
- Both authors have written or cowritten a number of books and articles. Bob Moeller has been published in hundreds of magazines, including *Leadership Journal*, *Christianity Today*, *Focus on the Family*, *Moody Magazine*, and *Marriage Partnership*. Bob is also a former contributing editor for *Leadership Journal*.
- Bob Moeller is the host of the award-winning TV show *Marriage: For Better, For Worse*.
- Bob Moeller's *Marriage Minutes* radio program is heard through more than 30 outlets in major markets.
- Potential additional endorsements by Eric Metaxas, Dennis Rainey of FamilyLife Today, Kay Arthur, Jerry and Shirley Rose, and others.

Marketing and Publicity:

- Audience: ABA/CBA
- Exclusive Territories: Worldwide Rights
- Aggressive prelaunch campaign.
- Book will be promoted on coauthor's award-winning television show *Marriage: For Better, For Worse*.
- Authors will also promote the book through:
 - Their speaking engagements (approx. 40 appearances per year).
 - Their new marriage conference with the same title.
 - Their websites.
 - Their e-newsletter, sent out twice a week, with 3,000+ opens per week.
- Landing page featuring videos, photos, infographics, free downloads, and more.
- Sales presentations to Christian marketplace and online retailers.
- Co-op print and online advertising.

Author Bio:

Bob and Cheryl Moeller are the co-founders of For Better For Worse For Keeps Ministries, dedicated to healing hearts and restoring marriages in underserved communities. Over the last twenty-five years, they have authored numerous books together on marriage, including *For Better For Worse For Keeps* and *To Have and To Hold*, both of which were nominated for the Gold Medallion Award. Among other titles, they wrote *Marriage Minutes*, *One Minute Devotionals for Couples*, *How to Get Your Husband to Talk to You*, and *Marriage Miracle*.

For over a decade, Bob has been the host of a weekly television call-in show, *Marriage – For Better For Worse*, on the Total Living Network. It won “The Best Teaching Television Program of the Year” award given by the National Religious Broadcasters in 2013. In addition, Bob has produced a daily, one-minute program to encourage marriages, *The Marriage Minute*. The program began in 1994 and continues to play on radio stations throughout the United States.

Cheryl, a homemaker and seasoned mother, has served as an author, literary agent, publicist, and writing conference speaker. Together, she and Bob served in the local church for twenty-five years before founding For Keeps Ministries in 2009.

Bob and Cheryl have been married 39 years and are the parents of six grown children and six grandchildren. For the last three decades, they have made their home in the greater Chicago area.

Author Residence:

Barrington, IL 60010

COMPARATIVE:

- *Love and Respect*, Emerson Eggerichs , 978-1-59145-187-7 , Harper Collins Publishers , 9/5/2004 578,590
- *The 5 Love Languages*, Gary Chapman , 978-0-8024-1270-6 , Northfield Publishing , 1/1/2015 1,065,000

COMPETITIVE:

- *Sacred Marriage*, Gary Thomas , 978-0-310-33737-9 , Zondervan , 8/4/2015 54,702
- *The Seven Principles for Making Marriage Work*, John Gottman and Nan Silver , 978-0-553-44771-2 , Random House , 5/5/2015 159,590

SUPPLY CHAIN:

- *6 Hearts of Intimacy*, Moeller/Moeller , 978-1-62911-996-0 , Whitaker House , 9/11/2018
- *Six Hearts of Sexual Intimacy*, Moeller/Moeller , 978-1-64123-006-3 , Whitaker House , 8/7/2018