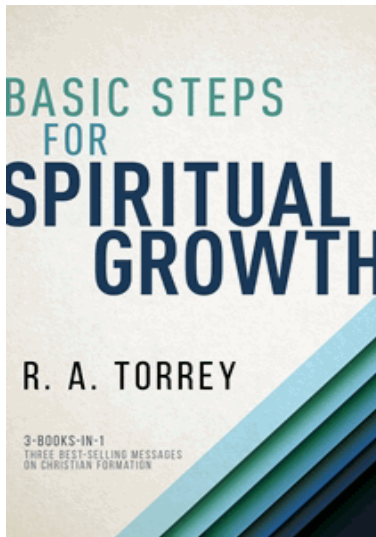




WHITAKER
HOUSE



Title: Basic Steps for Spiritual Growth
Subtitle:
Additional Edition:
Author: R. A. Torrey
Publisher: Whitaker House
Pub Date: 02/05/2019
Ship Date: 01/15/2019
ISBN13: 978-1-64123-173-2
Item # 770956
Format: Trade Paper
Trim Size: 5.5 x 8.5
Page Count: 160
Carton Qty: 80
Price: \$9.99 (\$13.49 CAD)

BISAC Category 1: Religion/Christian Life/Spiritual Growth (REL012120)
BISAC Category 2: Religion/Christian Ministry/Discipleship (REL023000)
BISAC Category 3: Religion/Christian Education/General (REL011000)

Description:

This compilation of R. A. Torrey's writings on the basic "how to's" of the Christian life is an easy-to-use handbook on how to grow in faith and in spiritual maturity. As one of the greatest evangelists in modern times, and a great story-teller of true-life experiences, Torrey's writings remain relevant and compelling for the modern reader. This volume combines several of Torrey's most beloved instructional booklets:

- How to Pray*
- How to Study the Bible*
- How to Witness to Anyone*

Ideal for new believers or for use in Christian discipleship, *Basic Steps for Spiritual Growth* is a trusted and valuable tool for leading any believer into a deeper and more dynamic Christian life.

Key Selling Points:

- Great sales history for the included mass market titles: *How to Pray* (352,103); *How to Study the Bible* (193,428); *How to Witness to Anyone* (210,765).
- R. A. Torrey's basic Christian doctrine crosses all denominational lines
- Convenient trade paper size with updated cover and layouts
- Easy-to-use Christian ministry tool for discipleship

Marketing and Publicity:

Audience: CBA

- Exclusive Territories: Worldwide Distribution
- Sales presentations to Christian marketplace and online retailers.
- Targeted consumer advertising.

Author Bio:

Reuben Archer Torrey (1856–1928) is respected as one of the greatest evangelists of modern times. After his graduation from Yale Divinity School, he was selected by D. L. Moody to become the first dean of the Moody Bible Institute of Chicago. Dr. Torrey spent the years of 1903–1905 in worldwide revival campaigns, winning thousands of souls to Jesus Christ. He continued worldwide crusades for the next fifteen years while he served as the dean of the Bible Institute of Los Angeles and pastored the Church of the Open Door in that city.



COMPARATIVE:

- *Growing in Christ*, J. I. Packer , 978-1-58134-852-1 , Crossway Books , 1/1/2007
- *What Every Christian Ought to Know*, Adrian Rogers , 978-1-4336-7785-4 , B&H Publishing Group , 9/1/2012
24,563

COMPETITIVE:

- *Discipleship*, A. W. Tozer , 978-1-60066-804-3 , Moody Publishers , 5/1/2018
- *How to Pray*, C. S. Lewis , 978-0-06-284713-3 , HarperCollins Publishers , 6/5/2018

SUPPLY CHAIN:

- *Basic Steps for Spiritual Growth*, Torrey, R. A , 978-1-64123-174-9 , Whitaker House , 2/5/2019