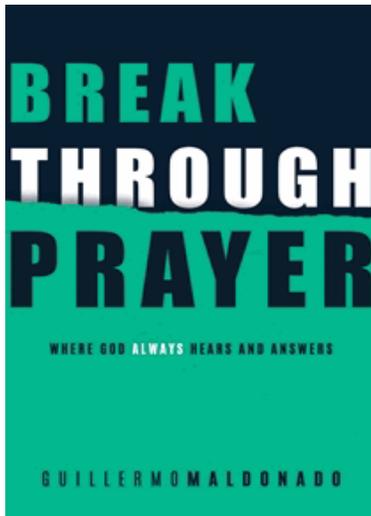




WHITAKER
HOUSE



Title: Breakthrough Prayer
Subtitle: Where God Always Hears and Answers
Additional Edition:
Author: Guillermo Maldonado
Publisher: Whitaker House
Pub Date: 09/30/2018
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BISAC Category 1: Religion/Christian Life/Prayer (REL012080)
BISAC Category 2: Religion/Christian Life/Spiritual Growth (REL012120)
BISAC Category 3: Religion/Christianity/Pentecostal & Charismatic (REL079000)

Description:

Prayer is not a practice or a ritual. It is a *place*. A secret place in the Spirit. A place of divine encounters with our heavenly Father where we express our love for Him and enter the dimensions of His glory and power. Where we welcome His presence, receive His revelation and guidance for our life, and are empowered to serve His purposes on earth while experiencing the outpouring of His grace through miracles, healings, deliverances, and salvations. With a scriptural foundation, the conviction of personal experience, and the evidence of many testimonies, Guillermo Maldonado passionately reveals how to enter this place in the Spirit so we, as the body of Christ, can become "a house of prayer." Discover the joy of two-way communication with the Father. Learn not only to hear His voice but to listen and act on what He is saying to you. See how to build momentum in your prayer life, creating a spiritual atmosphere in which God moves powerfully on behalf of His people. Discover essential keys for breakthrough--and how to have all your prayers answered according to God's will and Word. There has never been a more vital time to find our place in prayer. We are in a period of increased opposition from the enemy as we draw closer to the day of Christ's return. This requires us to attain a higher level of spiritual power and authority, which can only come through prayer that ushers us into God's presence. Nothing else will prepare us to meet the challenges that are coming our way. Nothing else will prepare us for the second coming of Christ. Now is the time to be spiritually vigilant! Now is the time to watch and pray!

Key Selling Points:

- Author has a continual media presence with his television program and website. *The Supernatural Now* has a reach of millions worldwide.
- Founder of one of the fastest-growing multicultural churches in the United States.
- Leads a growing network of over 300 churches, the New Wine Apostolic Network, in 50 countries.
- Potential endorsements by prominent Christian leaders such as Rod Parsley, Dr. Don Colbert, Paula White, Sid Roth, Marcus Lamb, Cindy Jacobs, Shawn Bolz, Randy Clark, Hank Kunneman, Marilyn Hickey, and Bobby Conner.
- 3.2+ million likes on Facebook; 85,000+ followers on Twitter; 409,000 followers on Instagram.
- Hundreds of thousands of Guillermo Maldonado books in print.



Marketing and Publicity:

Marketing Code: ABA/CBA

Exclusive Territories: Worldwide Rights

· Announced print run of 20,000.

· Author will promote book through his websites and his various conferences, including its release at CAP (Apostolic and Prophetic Conference), October 4-6, 2018, a yearly event drawing attendance of 18,000 with speakers such as Renny Mclean and Cindy Jacobs.

· Extensive reach through social media consumer advertising campaign.

· TV crawler and advertisements on a wide range of television programming.

· Consumer email campaign through growing list of ministry and publisher contacts.

· Direct marketing campaign to both English and Spanish network churches.

· Landing page featuring videos, photos, infographics, free downloads, and more.

· Review mailing to top Christian print, online, television, and radio outlets.

· Influencer mailing to key pastors and people of influence within author's network.

· Exclusive Whitaker House Author App to promote book through author's speaking engagements.

· Co-op print and online advertising.

Author Bio:

Active in ministry for over twenty years, Apostle Guillermo Maldonado is the founder of King Jesus International Ministry (Ministerio Internacional El Rey Jesús)—one of the fastest-growing multicultural churches in the United States—which is recognized for its visible manifestations of God's supernatural power. He is a spiritual father to a growing network of over 300 churches in 50 countries that comprise the New Wine Apostolic Network, which he founded. Apostle Maldonado has a doctorate in Christian counseling and a master's degree in practical theology. He resides in Miami, Florida, with his wife and partner in ministry, Ana, and their two sons, Bryan and Ronald.

<http://kingjesusministry.org/>

[Facebook.com/apostlegm/](https://www.facebook.com/apostlegm/)

Twitter @apostlegm

Author Residence:

Miami, FL 33186

AUTHOR SALES TRACK:

- *How to Walk in the Supernatural Power of God*, Maldonado, Guillermo , 978-1-60374-278-8 , Whitaker House , 3/18/2011 78,000
- *Supernatural Transformation*, Maldonado, Guillermo , 978-1-62911-195-7 , Whitaker House , 8/15/2014 36,000
- *The Glory of God*, Maldonado, Guillermo , 978-1-60374-490-4 , Whitaker House , 4/1/2012 48,000
- *The Kingdom of Power*, Maldonado, Guillermo , 978-1-60374-744-8 , Whitaker House , 3/19/2013 41,000

COMPARATIVE:

- *Prayer: Experiencing Awe and Intimacy with God*, Timothy Keller , 978-0-14-310858-0 , Penguin Group Inc. , 1/26/2016 53,000
- *The Battle Plan for Prayer*, Stephen Kendrick and Alex Kendrick , 978-1-4336-8866-9 , B&H Publishing Group , 8/1/2015 346,044

COMPETITIVE:

- *Believe Boldly: The Power of Simple, Confident Prayer to Unleash the Supernatural*, Erica Willis , 978-0-8007-9862-8 , Chosen Books , 2/20/2018
- *Praying from the Heavenly Realms: Supernatural Secrets to a Lifestyle of Answered Prayer*, Kevin Zadai , 978-0-7684-1812-5 , Destiny Image Publishers , 2/20/2018

SUPPLY CHAIN:

- *Breakthrough Prayer*, Maldonado, Guillermo , 978-1-64123-167-1 , Whitaker House , 9/30/2018
- *Oración de rompimiento*, Maldonado, Guillermo , 978-1-64123-162-6 , Whitaker House , 9/30/2018