



WHITAKER
HOUSE



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Author: Rosalinda Rivera
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Description:

Is your life where you want it to be?

We all have struggles and challenges in life. Whether they are of our own making or not, things don't always work out. Sometimes, we just give up on our dreams and goals.

But it doesn't have to be that way! God is a God of new beginnings, and throughout the entire Bible, we read about people who were stuck, disappointed, and faced impossible situations—people God freed.

Rosalinda Torres Rivera challenges us to *Dare to Begin Again*. Using stories from her own life, other people, and biblical times, Rosalinda offers inspirational, down-to-earth advice on beginning again. Each chapter tackles a different issue where you may be "stuck"—such as an inability to forgive, trust, or hope—and examples of people who overcame similar challenges. Practical tasks at the end of each chapter walk you through a DARE challenge (Decide, Allow, Rise, Enjoy) to help you move closer to a fresh start.

Rosalinda is the daughter of Victor Torres, an ex-gang member from Brooklyn, New York, and his wife, Carmen, founders of the New Life For Youth ministry. She has seen more than twenty thousand people get out of tough situations and turn their lives around.

"They're people whose tales of transformation prove God is still at work," she says. "He's written and re-written their life's chapters—and He's willing to do the same for you."

It takes a commitment, but with the help of God, inspiring, true stories, and practical applications, you can *Dare to Begin Again*.

Review Quotes:

"If you have ever needed a reset button in life, *Dare to Begin Again* is the book for you! It is an encouragement to pick up the pieces and start over again with God's help. This book is a how to manual on rebuilding your life, your hopes, and your dreams. Rosalinda brings the stories of other overcomers to life through the lens of Scripture. It's not over—as she says, 'God's still writing your story.'"

--**Dr. Ed Hindson**, Author, Host of *The King Is Coming* telecast, and Distinguished Professor at Liberty University in Virginia

"Page after page, Rosalinda Rivera shows us that beginning again doesn't have to mean starting over. No matter where you are in life, no matter what you've gone through, *Dare to Begin Again* will help you pick yourself up right where you are and propel you toward your dreams."

--**Victor Torres**, Founder, New Life For Youth and New Life International; Author of *Victor* and *Reaching Your Addicted Loved One*

"Rosalinda Rivera has written a must-read book for anyone who may be questioning what in the world to do next. *Dare to Begin Again* is funny, uplifting, and absolutely life-changing. I encourage everyone to read this book!"

--**Keisha Cory**, Worship Leader, Hope City United Church, Albany, GA; Recording Artist, *Still Standing*



Key Selling Points:

- Author is executive director of a large, successful organization reaching out to people struggling with addiction and other issues
- She has vast online exposure through multiple websites, blog and podcasts
- Her parents and husband have large related ministries

Marketing and Publicity:

Marketing Code: CBA //

Exclusive Territories: Worldwide Rights

- Landing page featuring videos, photos, infographics, free downloads, and more.
- Review mailing to top Christian print, online, television, and radio outlets.
- Influencer mailing to key pastors and people of influence within author's network.

Author Bio:

Rosalinda Torres Rivera is the executive director of New Life For Youth, one of Virginia's largest residential facilities helping to rehabilitate people from a life of addiction. She has been reaching out to families in crisis, poverty, and hopelessness for over twenty-five years. Using her business skills, Rosalinda developed a model of social enterprise to sustain the non-profit New Life For Youth by creating businesses that train thousands of young people in job skills and leadership.

She is also the president of New Life Enterprises, the founder of Mercy Moms Home, a place for single mothers to find hope and healing, and the founder of Bella Women's Ministry in Richmond, Virginia, which hosts annual conferences for over five hundred women.

Each year, Rosalinda is a featured presenter at various events nationwide. She has ministered throughout the world and has traveled to over twenty-two countries. From the White House to the local community, she has been nationally recognized for her impact in bringing hope to the hopeless.

Rosalinda was appointed to the Board of Governors of the National Association of Nonprofit Organizations & Executives, headquartered in Washington, DC. *Style Magazine* selected her as a "Top 40 under 40" leader for her impact in Richmond, Virginia.

In 2018, the Valentine Museum in Richmond will feature the work of her family as one of the city's first Hispanic families to impact Richmond in the non-profit sector.

Rosalinda is the daughter of Victor Torres, an ex-gang member from the streets of New York, and his wife, Carmen, the founders of New Life For Youth and pastors of New Life Outreach International Church. She served as an associate producer on *Victor*, a movie about her father's journey from drugs and gangs to Jesus and redemption.

Rosalinda and her husband, Carlos, have three children: Alana, Gabriel, and Victor.

Author Residence:

Midlothian, VA 23113

COMPARATIVE:

- *Unashamed: Drop the Baggage, Pick Up Your Freedom, Fulfill Your Destiny*, Christine Caine , 978-0-310-34070-6 , Zondervan Books , 5/1/2016 60,827
- *You Can Begin Again: No Matter What, It's Never Too Late*, Joyce Meyer , 978-1-4555-1741-1 , Little, Brown Inc. , 4/1/2014 36,505

COMPETITIVE:

- *Begin Again: The Brave Practice of Releasing Hurt and Receiving Rest*, Leeana Tankersley, Shauna Niequist , 978-0-8007-2714-7 , Baker Publishing Group , 4/1/2018
- *Live Fearless: A Call to Power, Passion, and Purpose*, Sadie Robertson , 978-1-4003-0939-9 , Harper Collins Publishers , 2/1/2018

SUPPLY CHAIN:

- *Dare to Begin Again*, Rivera, Rosalinda , 978-1-64123-097-1 , Whitaker House , 9/4/2018
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