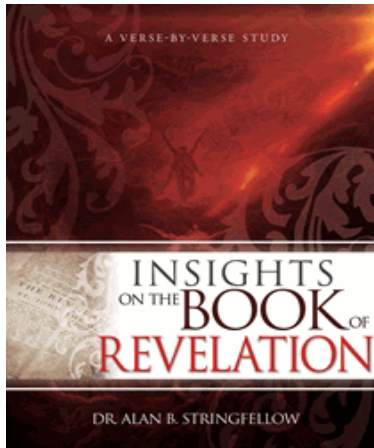




WHITAKER
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Description:

For more than four decades, Alan Stringfellow's Bible studies have brought greater insight into God's Word to thousands of believers. Now, the author of *Through the Bible in One Year* and *Great Characters of the Bible* leads readers on a 25-lesson, verse-by-verse study of the book of Revelation. Stringfellow's in-depth teaching will bring clarity and understanding to one of the most misunderstood books in Scripture. With this study, readers will learn...

- How to identify the major themes
- How to memorize key verses
- How to recognize God's central message
- An overview of various interpretations of the book's imagery
- The role Revelation plays in the entire Bible story

By embarking on this journey, believers will recognize how the entire Bible narrative that begins in Genesis finds its concluding climax in John's miraculous vision. Even though Revelation may seem largely focused on the future, knowledge of its themes and central message have great importance for our present lives, leaving us better prepared to meet life's daily challenges.

Key Selling Points:

- Through the Bible in One Year* has sold more than 20,000 copies
- Stringfellow's solid Bible-based theology crosses all denominational lines
- Book of Revelation continues to spark interest in believers
- Additional studies on books of Isaiah and Daniel are in development
- Can be utilized for individual or group study

Marketing and Publicity:

Marketing Code: CBA //

Exclusive Territories: Worldwide Rights

- Review mailing to top Christian print, online, television, and radio outlets.



Author Bio:

Dr. Alan B. Stringfellow (1922-1993), a Bible teacher and minister of the gospel for more than four decades, specialized in Christian education. Long concerned with the struggle most people have in understanding the Bible, he set out to write a study course that would bring believers more knowledge and a greater appreciation of God's Word. He wrote *Through the Bible in One Year*, *Great Truths of the Bible*, and *Great Characters in the Bible* for laymen, to be taught by laymen. Dr. Stringfellow trained at Southwestern Baptist Theological Seminary in Fort Worth, Texas, after which he served at Travis Avenue Baptist Church in Fort Worth; First Baptist Church of West Palm Beach, Florida; First Baptist Church of Fresno, California; and First Baptist Church of Van Nuys, California.

AUTHOR SALES TRACK:

- *Great Characters of the Bible*, Stringfellow, Dr. Alan B. , 978-1-62911-056-1 , Whitaker House , 5/1/2014 5,500
- *Great Truths of the Bible*, Stringfellow, Dr. Alan B. , 978-1-62911-058-5 , Whitaker House , 5/1/2014 4,500
- *Through the Bible in One Year*, Stringfellow, Dr. Alan B. , 978-1-62911-054-7 , Whitaker House , 5/1/2014 22,000

COMPARATIVE:

- *Revelation for Everyone*, N. T. Wright , 978-0-664-22797-5 , Westminster John Knox Press , 10/30/2011 12,074
- *Revelation, LifeChange Bible Study*, Navigators , 978-0-89109-273-5 , NavPress Publishing Group , 6/1/1991 7,481

COMPETITIVE:

- *Life Lessons: The Book of Revelation*, Max Lucado , 978-0-7180-3519-8 , Thomas Nelson Pub. , 2/1/2007 8,720
- *The Book of Revelation Made Clear*, Tim LaHaye , 978-1-4002-0618-6 , Thomas Nelson Pub. , 7/15/2014 8,328

SUPPLY CHAIN:

- *Insights on the Book of Revelation*, Stringfellow, Alan B , 978-1-64123-095-7 , Whitaker House , 11/6/2018