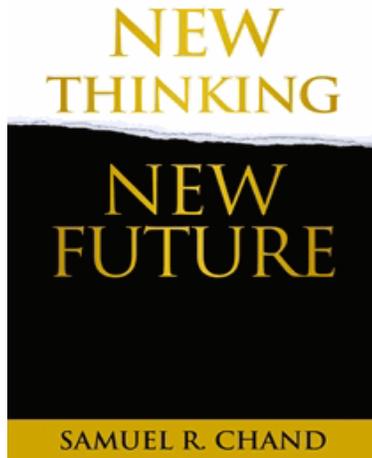




WHITAKER
HOUSE



Title: New Thinking, New Future
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Author: Samuel R. Chand
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BISAC Category 1: Business & Economics/Leadership (BUS071000)
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Description:

"Our thought processes are so familiar, so ingrained, that we can't imagine thinking a new way. It's like our minds are running antiquated software that's slow, with lots of glitches, and is unproductive, but it's all we've ever known. We need to upgrade the software in our heads!"—Sam Chand

Some people thought they made Sam Chand "an offer he couldn't refuse" when they invited him to speak at a two-day event overseas. After all, they were paying for first-class travel and accommodations for both Chand and his wife, plus throwing in a generous honorarium. But he didn't jump at the opportunity. Chand was only interested in "the long-term, existential impact" on attendees. He asked, "Will every activity give me the opportunity to influence influencers? And can I be part of a leadership journey instead of just a leadership event?"

Rather than monetary gain, Chand was interested in building relationships. He was thinking in a different way than they were.

Chand notes that our perceptions and thinking patterns determine our emotions, values, and beliefs, influencing how we respond to people and events. Sometimes, we are not even aware of the reasons behind what we say and do because our responses may be ingrained from childhood.

But Chand believes all of us can have *New Thinking* for a *New Future*. He has set out to help people move beyond specific goals and consider objectives and key results, challenge themselves, ask crucial questions, and "upgrade the software" in their heads. Through this book, Chand hopes to help others "think more deeply, more clearly, and more productively than ever before."

Sales Handle:

Sam Chand offers a way challenge yourself, ask crucial questions, and "upgrade the software" in your head—to develop *New Thinking* for a *New Future*.

Marketing and Publicity:

Marketing Code: ABA

Exclusive Territories: Worldwide Rights

Landing page featuring videos, photos, infographics, free downloads, and more.

Influencer mailing to key people of influence within author's network.

Author speaks before more than 100,000 people each year

Active website and robust speaking schedule (see www.samchand.com)

20,000+ email list

Active on Twitter and Facebook



Author Bio:

Sam Chand's singular vision for his life is to help others succeed. A prolific author and renowned international consultant, he speaks regularly at leadership conferences, corporations, business roundtables, seminars, and other leadership development opportunities.

Being raised in a pastor's home in India has uniquely equipped Sam to share his passion to mentor, develop, and inspire leaders to break all limits. He has been called a dream releaser, leadership architect, and change strategist.

In the 1970s, as a student at Beulah Heights College, Sam served as a janitor, cook, and dishwasher to finance his education. He returned in 1989 as president—and under his leadership, Beulah Heights University became the country's largest predominantly African-American Christian college.

Sam holds an honorary Doctor of Humane Letters from Beulah Heights University, an honorary Doctor of Divinity from Heritage Bible College, a Master of Arts in Biblical Counseling from Grace Theological Seminary, and a Bachelor of Arts in Biblical Education from Beulah Heights. He has mentored leaders in churches and ministries as well as international corporations and business start-ups. He was named one of the top thirty global leadership gurus by www.leadershipgurus.net.

Sam has authored more than a dozen books on leadership, including *Culture Catalyst*, *Bigger Faster Leadership*, *Leadership Pain*, *Who's Holding Your Ladder?*, *What's Shakin' Your Ladder?*, and *12 Success Factors of an Organization*.

For more information or to connect with Sam, please visit www.samchand.com.

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Stockbridge, GA 30281

AUTHOR SALES TRACK:

- *Cracking Your Church's Culture*, Chand, Samuel R. , 978-0-470-62781-5 , 10/1/2010
- *Culture Catalyst: Seven Strategies to Bring Positive Change to Your Organization*, Chand, Samuel R. , 978-1-64123-078-0 , Whitaker House , 3/1/2018
- *Leadership Pain: The Classroom for Growth*, Chand, Samuel R. , 978-0-7180-3159-6 , HarperCollins Publishers , 4/1/2015
- *What's Shaking Your Ladder?*, Chand, Samuel R. , 978-1-62911-676-1 , Ingram Book Co. , 4/1/2016
- *Who's Holding Your Ladder?*, Chand, Samuel R. , 978-1-62911-612-9 , Ingram Book Co. , 2/1/2016

COMPARATIVE:

- *Act Like a Leader, Think Like a Leader*, Herminia Ibarra , 978-1-4221-8412-7 , 2/1/2015 17,379
- *How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top*, D. A. Benton , 978-0-446-67307-5 , 5/1/1999 26,167

COMPETITIVE:

- *Disrupt-It-Yourself: Eight Ways to Hack a Better Business—Before the Competition Does*, Simone Ahuja Bahn , 978-1-59554-049-2 , Thomas Nelson Pub. , 1/1/2019
- *Uniquely You: Transform Your Organization by Becoming the Leader Only You Can Be*, Ron Kitchens , 978-0-8010-9374-6 , Baker Publishing Group , 4/1/2019

SUPPLY CHAIN:

- *New Thinking, New Future*, Chand, Samuel R , 978-1-64123-218-0 , Whitaker House , 5/7/2019
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