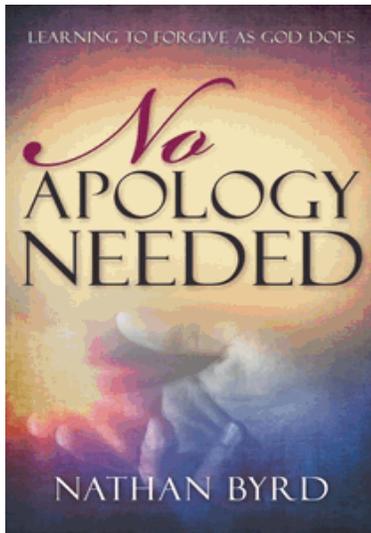




WHITAKER
HOUSE



Title: No Apology Needed
Subtitle: Learning to Forgive as God Forgives
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Author: Nathan Byrd
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Description:

Nathan R. Byrd was inspired to write *No Apology Needed: Learning to Forgive as God Forgives* during Yom Kippur, the Jewish Day of Atonement and forgiveness, in 2012. As he began to research the Jewish perspective of the holiday, he realized that neither Adam nor Eve ever apologized to God for their sin, yet they were forgiven immediately.

Byrd offers a new perspective on the concept of forgiveness, with the goal of transforming lives and communities. Exploring the Jewish roots for the Christian faith, he suggests that the practice of Yom Kippur and Rosh Hashanah, the Jewish New Year, can offer Christians a rhythm for forgiveness that will have a positive impact on their whole life.

By learning to forgive as God does, without needing any apology from those who have wronged us, we can unlock the keys to healing and healthy relationships. Looking at ancient biblical passages in a new light, Byrd reveals what we have been missing about the teachings of Jesus and the character of our God, as seen in the stories of Adam and Eve, Joseph and his brothers, and King Saul and David. In doing so, Byrd offers incredible insights into how we view relationships and the necessity of adopting a posture of forgiveness, regardless of the circumstances.

Key Selling Points:

· Author has a broad personal network from his various ministries. He is already leading a grassroots movement around the concepts of forgiveness and serious worship.

· He regularly advertises on WLIV, a gospel radio station that broadcasts to the tri-state area (New York, New Jersey, and Connecticut).

· Many of his sermons are published online or available on video.

· He appeals to charismatic audiences as well as people who are interested in the Jewish roots of Christianity.

Marketing and Publicity:

Marketing Code: CBA //

Exclusive Territories: Worldwide Rights

· Landing page featuring videos, photos, infographics, free downloads, and more.

· Review mailing to top Christian print, online, television, and radio outlets.

· Influencer mailing to key pastors and people of influence within author's network.



Author Bio:

Nathan R. Byrd has been in ministry for over thirty years. He has spent eighteen of those years as an evangelist and fifteen years as the Senior Pastor of The Worship Center of St. Albans. A native of New York, he presently leads The Worship Center–NYC, which focuses on serving church leaders and serious Christians.

Nathan founded Jesus Makes the Difference Ministries (JMDM) in 1986 as an evangelistic ministry focused primarily on facilitating soul-winning crusades in the New York metropolitan area. JMDM is now an apostolic ministry providing leadership, government, prophetic insight, and spiritual impartation to the body of Christ. During any given year, Nathan speaks to thousands of people around the world, preaching and facilitating leadership and ministry conferences. Learn more about Nathan's ministry at www.jesumakethedifference.com.

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COMPARATIVE:

- *The Peacemaker: A Biblical Guide to Resolving Personal Conflict*, Ken Sande , 978-0-8010-6485-2 , Baker Books , 1/1/2004 105,593
- *Unconditional?*, Brian Zahnd , 978-1-61638-025-0 , Strang Communications Company , 1/4/2011 6,178

COMPETITIVE:

- *Forgiveness in the Seeds of the Soul*, Geraldine Boardman , 978-1-5434-8041-2 , Ingram Book Co. , 1/1/2018
- *The Secret of Lasting Forgiveness: How To Find Peace By Forgiving Others...And Yourself*, Bruce Wilkinson, Mark E. Strong , 978-0-9990557-4-8 , Specialty Press , 3/20/2018

SUPPLY CHAIN:

- *No Apology Needed*, Byrd, Nathan , 978-1-64123-122-0 , Whitaker House , 2/5/2019