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**Title:** Pilgrim's Progress in Modern Language  
**Subtitle:**  
**Additional Edition:**  
**Author:** John Bunyan  
**Publisher:** Whitaker House  
**Pub Date:** 07/02/2019  
**Ship Date:** 06/14/2019  
**ISBN13:** 978-1-64123-241-8  
**Item #** 771000  
**Format:** Trade Paper  
**Trim Size:** 6 x 9  
**Page Count:** 336  
**Carton Qty:** 36  
**Price:** \$14.99 (\$19.99 CAD)

**BISAC Category 1:** Fiction/Christian/Classic & Allegory (FIC042010)  
**BISAC Category 2:** Religion/Christianity/Literature & the Arts (REL013000)  
**BISAC Category 3:** Fiction/Classics (FIC004000)

### Description:

Acclaimed as “one of the greatest literary masterpieces in the world,” John Bunyan’s beloved allegory captivates the reader’s attention while providing insight into the Christian life. Join Bunyan in this illustrated edition in modern language as he tells the story of “Christian,” a man on an adventurous journey across rough terrain, over sunlit hills, and through dark valleys. His trek is an intriguing allegory for today—mixed with the chivalric adventure of yesterday—as the pilgrimage takes us from the City of Destruction to the Celestial City whose builder and maker is God.

### Marketing and Publicity:

Audience: ABA/CBA

Exclusive Territories: Worldwide Distribution

- Sales presentation to Christian marketplace and online retailers
- Targeted consumer advertising

### Author Bio:

**John Bunyan** (1628–1688) was born in Elstow, England, and his life was spared twice in his early years, something he believed God had done for a special purpose. In November 1660, when Bunyan arrived to preach in the little town of Lower Samsell, he was informed that a warrant had been issued for his arrest. Unwilling to denounce his Christian faith and his calling to the ministry, he was imprisoned for twelve years. Among the many writings he published during his imprisonment are *The Holy City*, *Grace Abounding to the Chief of Sinners*, and the most famous, *The Pilgrim’s Progress*. After his release, he continued to write and publish stirring works that have endured through time. Among these classics are *The Holy War*, *Visions of Heaven and Hell*, and *Journey to Hell: The Life and Death of Mr. Badman*.

**Daniel Frayer-Griggs** (editor) is assistant professor of theology for the McNulty College and Graduate School of Liberal Arts at Duquesne University, in Pittsburgh, Pennsylvania. He specializes in New Testament studies with a focus on the Gospels and historical Jesus research. His current research examines spiritual healing and exorcism traditions in the Gospels. He has secondary interests in Jewish apocalyptic literature and the apostle Paul. He holds a Ph.D. from Durham University and Master’s Degrees from Aquinas College, McNeese State, and Pittsburgh Theological Seminary.



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**AUTHOR SALES TRACK:**

- *Pilgrim's Progress*, Bunyan, John , 978-0-88368-096-4 , Whitaker House , 3/1/1981 321,188
- *The Holy War*, Bunyan, John , 978-0-88368-706-2 , Whitaker House , 11/1/2001 27,794

**COMPARATIVE:**

- *Christian Classics in Modern English*, Brother Lawrence, Thomas 'a Kempis, St. Augustine , 978-0-87788-121-6 , Random House , 3/1/2000
- *Hind's Feet on High Places*, Hannah Hurnard , 978-0-8423-1429-9 , Tyndale House Publishers , 11/1/1979 165,641

**COMPETITIVE:**

- *My Utmost for His Highest: in Today's Language*, Oswald Chambers , 978-1-57293-771-0 , Discovery House Publishers , 8/1/2012 71,981
- *Streams in the Desert in Today's Language*, L. B. Cowman , 978-0-310-21006-1 , Zondervan , 2/1/1997 109,237

**SUPPLY CHAIN:**

- *Pilgrim's Progress in Modern Language*, Bunyan, John , 978-1-64123-240-1 , Whitaker House , 7/2/2019
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