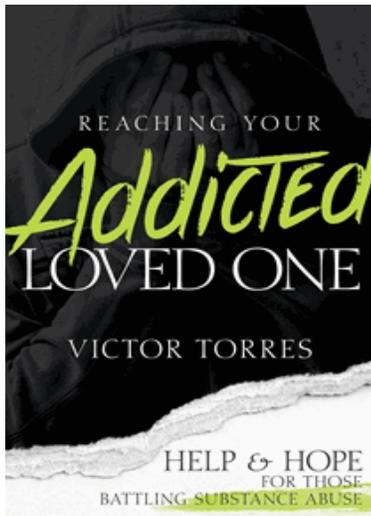




WHITAKER
HOUSE



Title: Reaching Your Addicted Loved One
Subtitle: Help and Hope for Those Battling Substance Abuse
Additional Edition:
Author: Victor Torres
Publisher: Whitaker House
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BISAC Category 1: Self-Help/Substance Abuse & Addictions/Drugs (SEL013000)
BISAC Category 2: Religion/Christian Ministry/Counseling & Recovery (REL050000)
BISAC Category 3: Religion/Christian Life/Social Issues (REL012110)

Description:

As a teenager, Victor Torres was a gang warlord and heroin addict on New York City's violent streets. Through the ministry of David Wilkerson and Nicky Cruz, Victor had a life-changing encounter with Jesus Christ and came to realize that God had a purpose for his life. Victor has spent the last forty-five years helping tens of thousands of young men and women find freedom from drug addiction and gang life. Now, he answers your toughest questions about your addicted loved one. Without pulling punches or promising easy answers, Victor provides wisdom and expertise that can lead you toward success.

Some of the questions Victor addresses are...

- How can I know if my loved one has a substance abuse problem?
- How can I tell the difference between helping and enabling?
- What if my loved one refuses to get help?
- When should I call the police?
- What should we look for in a treatment program?
- What can I expect when my loved one comes out of treatment?
- How do I prepare for relapse?

God did not create your loved one to be an addict or a loser. On the contrary, God created him or her for a better life. Although, for the moment, it may seem like you are losing your loved one, they still have a God-given destiny and a purpose. No matter how bad the picture may look now, there is always hope.

Key Selling Points:

- Author's true story of recovering from heroin addiction is compelling and lends credibility to his message
- Author was recently the subject of a major motion picture
- Foreword by Don Wilkerson
- Relevancy of message in light of the opiate crisis going on in our country. Subject largely ignored by the church
- Endorsements by Nicky Cruz and Jim Cymbala
- Track record of thousands of transformed lives that have gone through his program
- 17,000 followers on Facebook



Marketing and Publicity:

Marketing Code: CBA //

Exclusive Territories: Worldwide Rights

- Landing page featuring videos, photos, infographics, free downloads, and more.
- Review mailing to top Christian print, online, television, and radio outlets.
- Influencer mailing to key pastors and people of influence within author's network.

Author Bio:

Victor Torres was a junkie, drug-pusher, and warlord in Brooklyn's meanest streets. Since his conversion, he has ministered Christ to thousands. He and his wife Carmen have traveled to over thirty nations preaching the Good News. Their chief undertaking, however, has been New Life for Youth, which began in 1971 in Richmond, Virginia. This growing work is one of the most respected and largest organizations in the country. Today, New Life for Youth has a ranch in Spotsylvania County, Virginia, which is helping an ever increasing number of hurting young men searching for hope, as well as a home for women with drug-related problems called the Mercy House. Their other resources in the Richmond, Virginia, area include House of Hope, a home for recovering men, and Mercy Moms, which serves women and their children. Victor and Carmen are also the founders and pastors of New Life Outreach International, a fast-growing dynamic church in Richmond, Virginia with over forty nationalities worshiping together. In 2017, his story was made into an award-winning major motion picture, *Victor*.

Author Residence:

Richmond, VA 23225

COMPARATIVE:

- *Street God: The Explosive True Story of a Former Drug Boss on the Run from Life in the Hood*, Dimas Salaberrios , 978-1-4964-0278-3 , Tyndale House Publishers , 9/1/2015 7,605
- *The Bondage Breaker*, Neil T. Anderson , 978-0-7369-1814-5 , Harvest House Publishers , 12/1/2006 98,551

COMPETITIVE:

- *The Rescue*, Jim Cymbala , 978-0-310-35117-7 , Zondervan , 2/27/2018
- *Understanding and Loving a Person with Alcohol or Drug Addiction*, Stephen Arterburn , 978-0-7814-1491-3 , Cook Communications Ministries , 4/1/2018

SUPPLY CHAIN:

- *Reaching Your Addicted Loved One*, Torres, Víctor , 978-1-64123-101-5 , Whitaker House , 1/8/2019