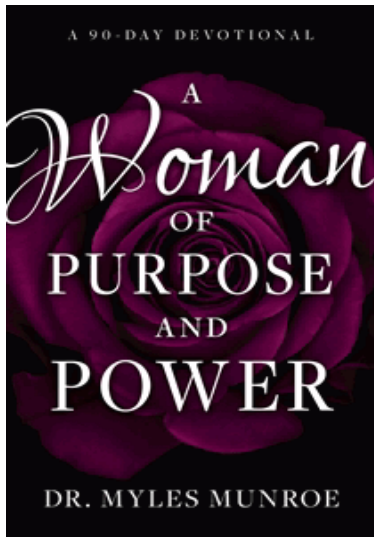




WHITAKER
HOUSE



Title: Woman of Purpose and Power
Subtitle: A 90-Day Devotional
Additional Edition:
Author: Myles Munroe
Publisher: Whitaker House
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BISAC Category 1: Religion/Christian Life/Devotional (REL012020)
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BISAC Category 3: Religion/Christian Life/Spiritual Growth (REL012120)

Description:

Best-selling author Dr. Myles Munroe offers daily practical and biblical advice for women. Based on two of his most popular books, *Understanding the Purpose and Power of Women* and *Understanding the Purpose and Power of Men*, this 90-day devotional will help you truly understand your God-given purpose and power as a woman. Each day's reading includes teaching and encouragement, a Scripture reading from both the Old and New Testaments, and a thought for the day to draw you closer to God. Explore the nature and role of women as God intended, addressing such issues as: How is a woman uniquely different from a man? What are the purpose and design of the woman? What are a woman's emotional and sexual needs? What is a woman's role as a leader? What does the Bible really teach about women? As Dr. Munroe writes, "A woman cannot fulfill her purpose unless she is in relationship with God." Through this devotional, you can deepen your relationship with your heavenly Father and fulfill your potential as an integral part of His eternal purposes.

Sales Handle:

90-day devotional filled with practical and biblical advice for women to enter into their unique purpose and power in God.

Key Selling Points:

- USA Today best-selling author of numerous books with a strong backlist.
- Author spent 30 years counseling and guiding thousands into personal fulfillment and social and spiritual well-being.
- Devotional based on two of Myles Munroe's top-selling books, including *Understanding the Purpose and Power of Women*.
- Over a million Myles Munroe books sold.

Marketing and Publicity:

- Marketing Code: CBA
- Exclusive Territories: Worldwide Rights
- Landing page featuring videos, photos, infographics, free downloads, and more
- Sales presentations to Christian marketplace and online retailers



Author Bio:

Dr. Myles Munroe (1954–2014) was an international motivational speaker, best-selling author, educator, leadership mentor, and consultant for government and business. Traveling extensively throughout the world, Dr. Munroe addressed critical issues affecting the full range of human, social, and spiritual development. He was a popular author of more than forty books, including *The Power of Character in Leadership*, *The Purpose and Power of Authority*, *The Principles and Benefits of Change*, *Becoming a Leader*, *The Purpose and Power of the Holy Spirit* (formerly titled *The Most Important Person on Earth*), *The Spirit of Leadership*, *The Principles and Power of Vision*, *Understanding the Purpose and Power of Prayer*, *Understanding the Purpose and Power of Women*, and *Understanding the Purpose and Power of Men*. Dr. Munroe was the founder and president of Bahamas Faith Ministries International (BFMI), a multidimensional organization headquartered in Nassau, Bahamas. He was the chief executive officer and chairman of the board of the International Third World Leaders Association, president of the International Leadership Training Institute, and founder and executive producer of a number of radio and television programs aired worldwide.

Author Residence:

Nassau, Bahamas (Munroe Global Ltd)

AUTHOR SALES TRACK:

- *Understanding the Purpose and Power of Men*, Munroe, Myles , 978-0-88368-725-3 , Whitaker House , 12/1/2001
201,000
- *Understanding the Purpose and Power of Prayer*, Munroe, Myles , 978-0-88368-442-9 , Whitaker House , 7/1/2002
414,000
- *Understanding the Purpose and Power of Woman*, Munroe, Myles , 978-0-88368-671-3 , Whitaker House , 7/1/2001
233,000

COMPARATIVE:

- *Embraced: 100 Devotions to Know God Is Holding You Close*, Lysa TerKeurst , 978-1-4003-1029-6 , Thomas Nelson Pub. , 3/27/2018 65,027
- *Lioness Arising: Wake Up and Change Your World*, Lisa Bevere , 978-0-307-45779-0 , Random House , 9/1/2011
50,173

COMPETITIVE:

- *Awaken, Deluxe Edition*, Priscilla Shirer , 978-1-4627-9780-6 , 4/1/2018 4,569
- *Awaken: 90 Days with the God Who Speaks*, Priscilla Shirer , 978-1-4627-7634-4 , 8/1/2017 89,378
- *She Is Strong and Courageous: A 90 Day Devotional*, Ann White , 978-1-4245-5751-6 , 12/4/2018

SUPPLY CHAIN:

- *Woman of Purpose and Power*, Munroe, Myles , 978-1-64123-234-0 , Whitaker House , 4/2/2019
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